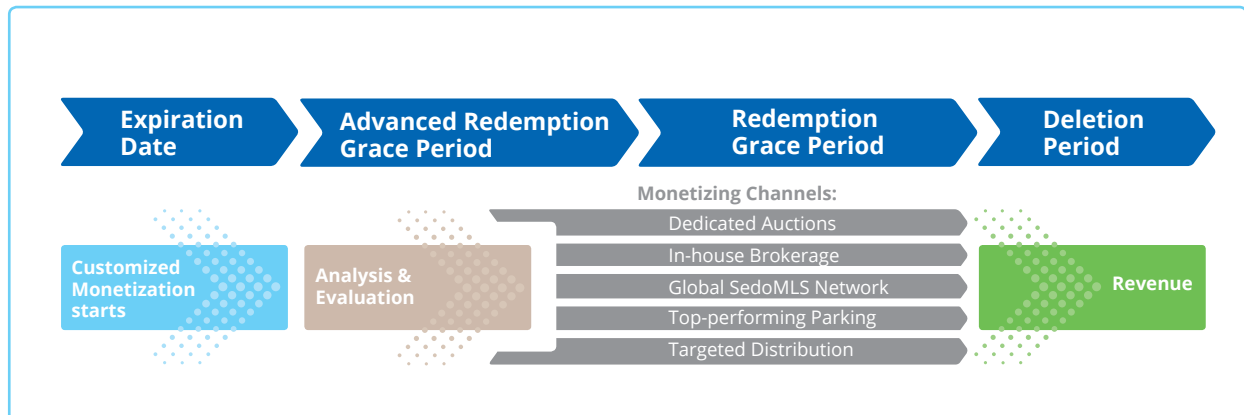## Sedo's Expiring Domains
Monetize your Expiring Domains

As a registrar you are losing up to thousands of expiring domains daily not being utilized.
Sedo can help you to monetize your expiring domains feed in the most effective and reliable way.

Expiration Date	Advanced Redemption Grace Period	Redemption Grace Period	Deletion Period

Customized Monetization starts

Analysis & Evaluation

Monetizing Channels:
Dedicated Auctions
In-house Brokerage
Global SedoMLS Network
Top-performing Parking
Targeted Distribution

Revenue

Benefits of Sedo's Expiring Domains Monetization:

- Creating a **stable and sustainable revenue stream** out of assumed lost inventory

- **Customized and flexible** product selection based on the individual service needs of you and your customers

- Fair and **transparent revenue-share** model

- **Easy** and **fast set-up**

- Fully **automated processes** via your existing registrar

- **Domain evaluation** based on multiple pricing strategies and criteria

- Domain sales through various **international sales channels** (e.g. SedoMLS & dedicated auctions) and platforms

- **Traffic monetization** through top-performing **parking services**

- Consistent **manual and automated optimization** of high traffic domains

- **Dedicated support** by a highly professional team

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